



## Planning for Public Works Week and Beyond Resources

- **National Public Works Week website:** <https://npww.apwa.net/>
- **2021 National Public Works Week Poster:**  
[https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event\\_Tabs=5#Event\\_Tabs](https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event_Tabs=5#Event_Tabs)
- **2021 National Public Works Week Virtual How-To Guide:**  
[https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event\\_Tabs=7#Event\\_Tabs](https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event_Tabs=7#Event_Tabs)
- **Fill a Public Works Truck – Event Guide:**  
<http://newengland.apwa.net/Content/Chapters/newengland.apwa.net/file/Events/2020%20Fill%20A%20Public%20Works%20Truck%20Guide.pdf>
- **Essential Workers Coloring Pages:** <https://watereducationgroup.com/essential-workers-coloring-pages/>
- **APWA Social Media Accounts:**
  - Facebook: <https://www.facebook.com/AmericanPublicWorksAssociation/>
  - Instagram: <https://www.instagram.com/apwagram/?hl=en>
  - Twitter: <https://twitter.com/APWATWEETS>
- **“What Is Public Works?” – Children’s Video:**  
[https://www.apwa.net/Library//Resources/CommunityOutreach/What\\_Is\\_Public\\_Works\\_K-5\\_Final\\_Video.MP4](https://www.apwa.net/Library//Resources/CommunityOutreach/What_Is_Public_Works_K-5_Final_Video.MP4)
- **APWA’s “The Power of Public Works” Video:**  
<https://www.youtube.com/watch?v=1wpCW3DSCOo&t=5s>
- **U.S. National Public Works Week Proclamation Template:**  
[https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event\\_Tabs=3#Event\\_Tabs](https://npww.apwa.net/NPWW/Resources.aspx?WebsiteKey=e715b6da-a830-4931-8e54-350da9edd152&hkey=2ef1c4e1-e271-44e4-88e9-e16ead87a6ed&Event_Tabs=3#Event_Tabs)
- **Utilize free easy-to-use tools to help share your brand and create professional content:**
  - [Canva](#)
  - [Adobe Photoshop Express](#)
  - [Crello](#)
  - [Mailchimp](#)
  - For Videos: [Windows MovieMaker](#) or [Adobe Premier Rush](#) (A fee associated with using AdobeRush)